

Rebekah McIntosh

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EXPERIENCE

MARKETING DIRECTOR - The World's His Stage Production Group. Fall 2024 – present.

- Maintain all website, photography, data analytics, social media, and marketing-related activities.
- Created a new branding guide, logo, and website. Increased overall reach by 41%.

DIGITAL MEDIA INTERN - Fellowship Bible Church. January 2025 – May 2025

- Developed and managed paid social media advertisements, driving audience engagement and increasing sign-ups for events and programs.
- Captured high-quality photography, compiled monthly data analytics reports, and strategized weekly social media content to boost online presence.
- Created original, engaging content to promote events and highlight staff, enhancing community awareness and follower interaction.

MEDIA TEAM PHOTOGRAPHER & CABIN STAFF - Camp Barnabas. May 2024 – August 2024 & May 2025 – August 2025

- Captured and edited 200 photos daily using Adobe Lightroom, including group photos.
- Met harsh deadlines to upload photos to the hard drive, app, and website.
- Led a cabin of 8-13 weekly volunteers and 8-13 campers with intellectual, developmental, and physical disabilities, fostering a safe, inclusive, and faith-centered environment through daily activities, themed events, and meaningful mentorship.
- Facilitated a time each night for volunteers to decompress, answer questions, and share the gospel to help them feel supported.
- Navigated through de-escalating/preventing camper behaviors and showing them love.
- Led the cabin in helping campers with activities of daily living. (ADLs include getting ready, eating, showering, brushing teeth, etc.)

SHIFT MANAGER & CAKE DECORATOR

Dairy Queen, 1700 SW Medford Ave. Topeka, KS 66604 May 2021 – Present

- Provide guest services by helping customers, processing orders, and handling transactions.
- Plan, organize, design, and decorate standard cakes and custom orders.
- Stock and maintain the facility daily.

EDUCATION

WASHBURN UNIVERSITY – Topeka, KS.

Bachelor of Arts in Mass Media: Advertising and Public Relations with honors, Summa Cum Laude
Minor in Business, Entrepreneurship certificate. Expected Graduation date – May 2025 **GPA 4.0**

RELEVANT ACTIVITIES

SECRETARY – LUNCH BUDDIES student organization – Eat lunch with students with disabilities, provide them with a college experience, and make posts on social media as needed. Fall 2024 – present

VOLUNTEER LEADER – YOUNG LIFE CAPERNAUM - Meet teens and young adults with disabilities and build bridges of authentic friendship to support them and ultimately share Jesus. Fall 2024 - present

MISSIONARY VOLUNTEER– CAMP BARNABAS – paired one-on-one with a camper to assist them in daily needs and fun activities. 2018, 2019, 2021, 2022, 2023.

TECHNICAL SKILLS

Photography
Adobe Suite

Data Analytics
SEO

Media Advertising
Public Speaking

AP Style Writing
Website Design